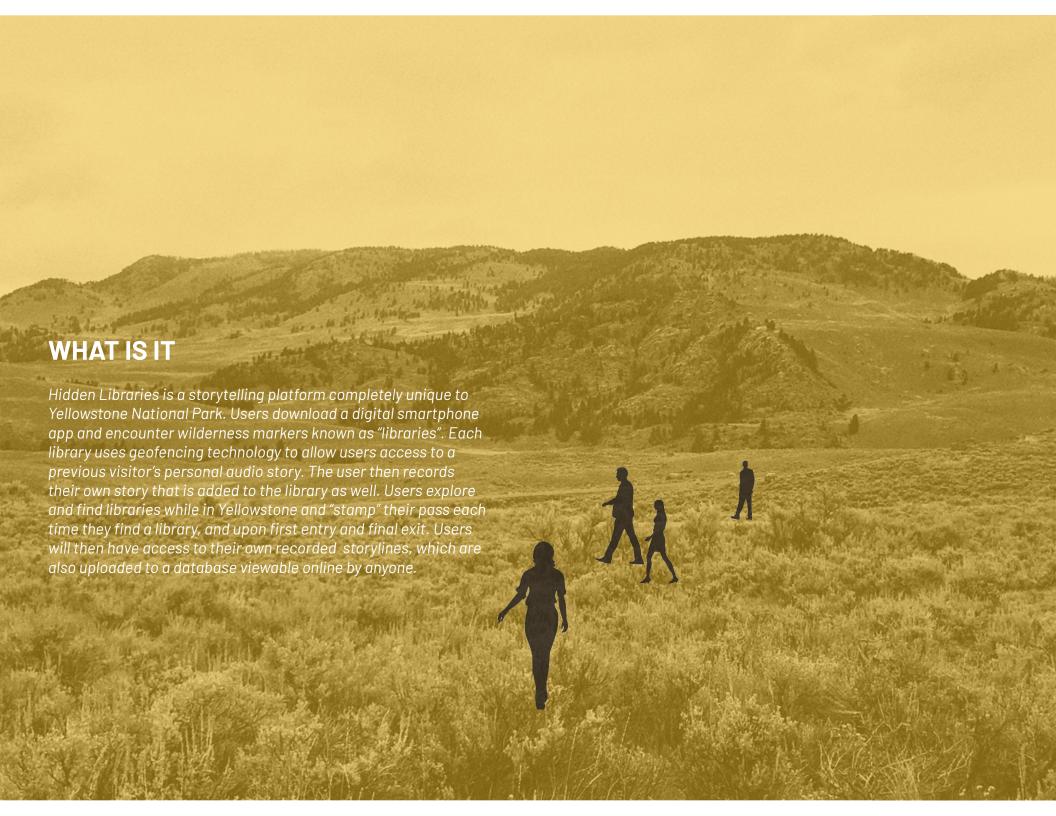
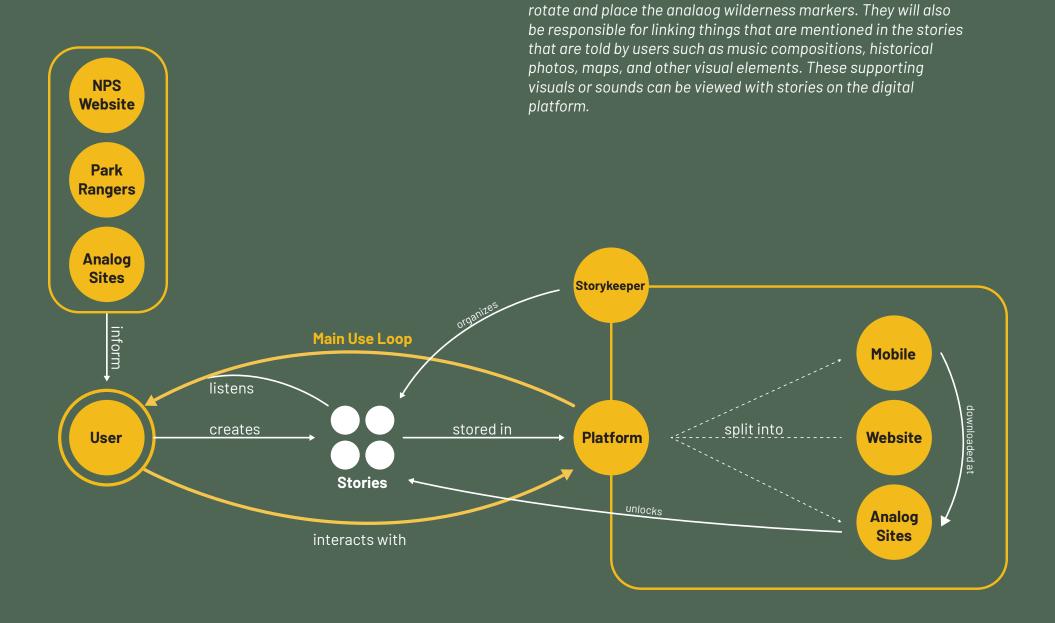


PROBLEM SPACE

Only 2% of Yellowstone National Park's four million visitors ever leave their cars or the boardwalks (Yellowstone Forever, 2019). This being said, most visitors' experiences of Yellowstone are based off of these experiences in high-traffic areas. There are many opportunities to observe the landscape from these locations in supplemented ways, but less so in less developed areas.



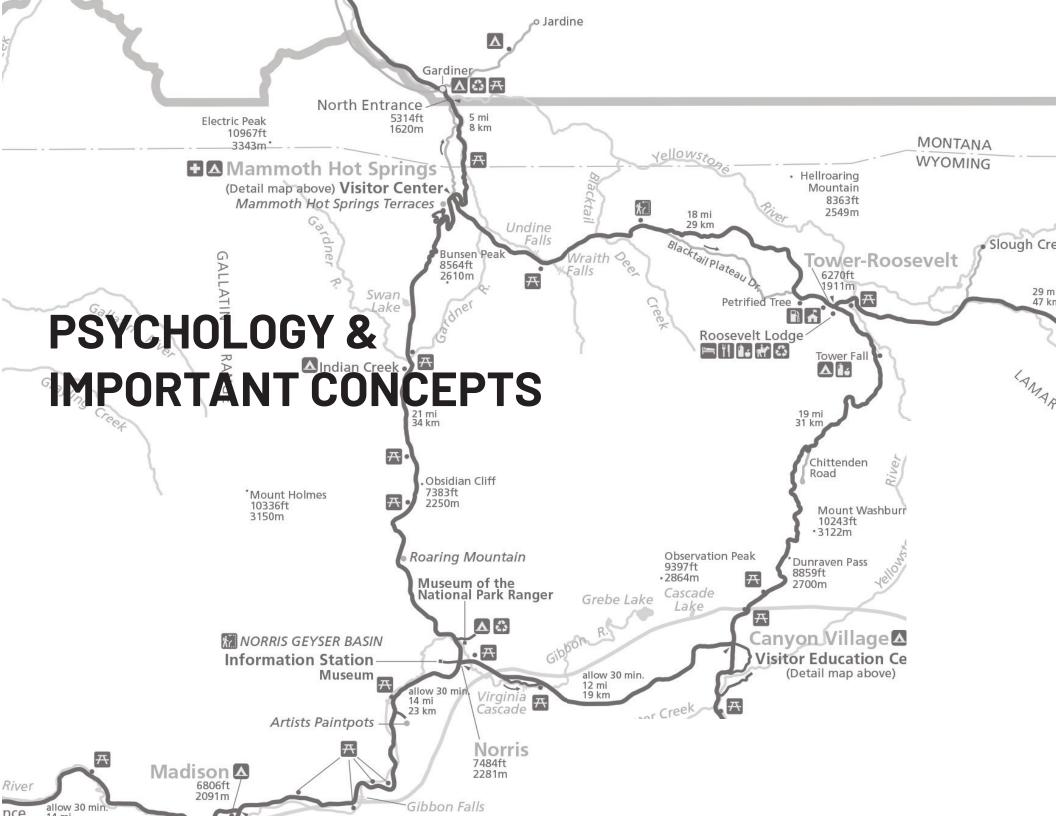
HIDDEN LIBRARIES



In order to manage this program, Yellowstone National Park will

hire program managers known as storykeepers. Individuals in this role will moderate and manage digital platforms, as well as

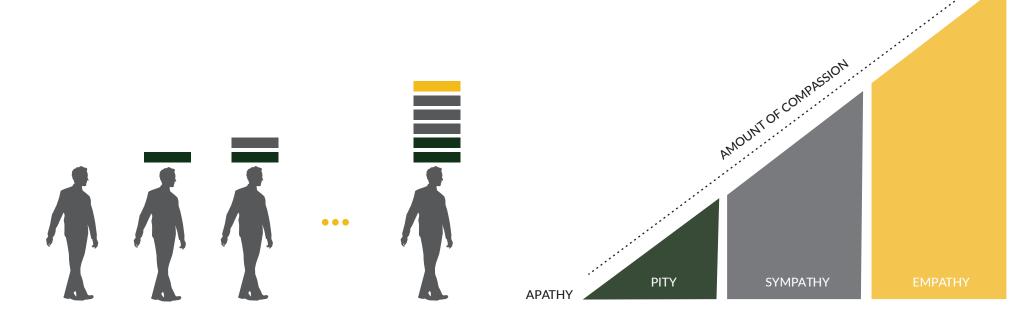




VISCERAL REACTIONS

Imagine the gut reaction that happens when you smell rotting food, or the drop you feel in your stomach when going down a roller coaster. These are both examples of visceral reactions. Visceral reactions are physical and emotional sensations that occur when certain stimulations occur to the body. Visceral reactions are primarily instinctual, which places them in an interesting position to help in design.



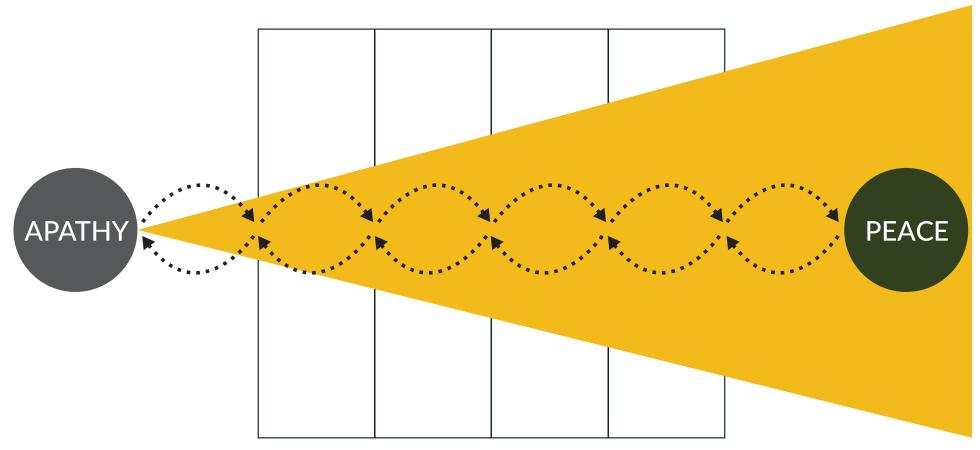


STACKING REACTIONS

Stacking visceral reactions is no different that any other of progressive learning. By contintually having instinctual and recurring events, your body becomes more receptive to progressing emotionally. This can be helpful when trying to brdge visitors in Yellowstone from an apathetic mindset to one of peace and understanding (Andrea Brandt. 2015).

COMPASSION SCALE

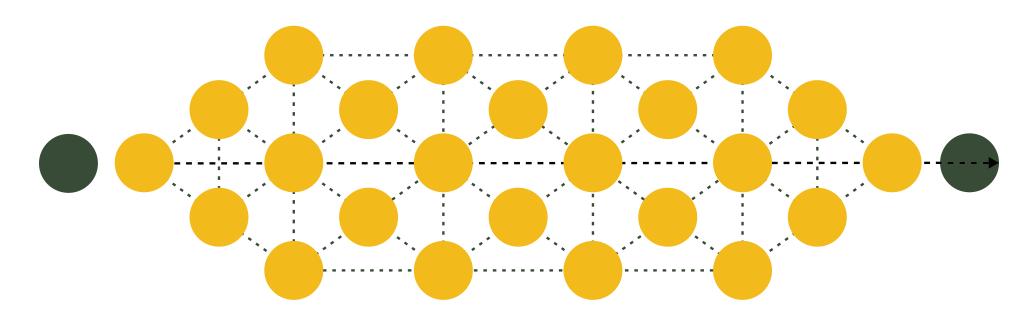
The compassion scale represents how much people care and understand about something. Beyond that, it also explains how moved they can be by something as well. Visceral reactions can be at any level of compassion, but are more powerful as the connection to person, self, or issue increases (Sarah Gibbons, 2019).



Grief, Fear, Lust, Anger, Pride, Courageousness, Acceptance

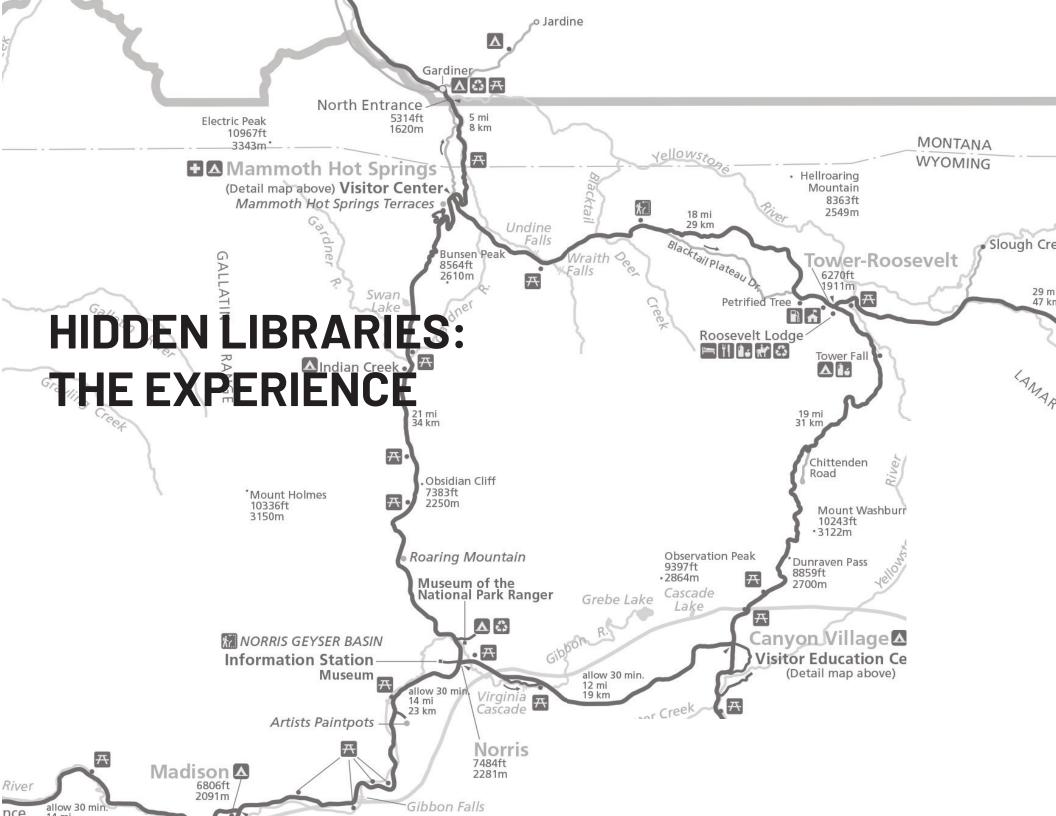
IMPERTURBABILITY

This comes with two sides: apathy and peace. On one side someone is either ignorant or unfeeling towards something, and the other someone is acceptance and no grief for what is happening. Both of these represent imperturbability, but only peace has compassion (Sedona Method, 2019).



WAYFINDING

Yellowstone offers a unique platform that many locations do not: wilderness. If only two percent of people in Yellowstone leave their cars and go off of the boardwalks, there is much space left to be explored. Utilizing this space allows people to feel like they are real explorers, seeing things for the first time. This allows users to connect to the landscape by limiting their human interactions in an engaged and focused way with the wilderness and their immediate surroundings.



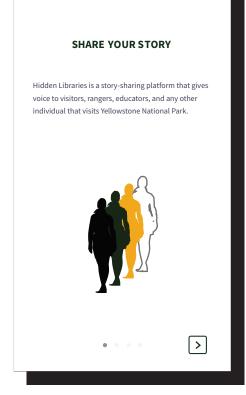


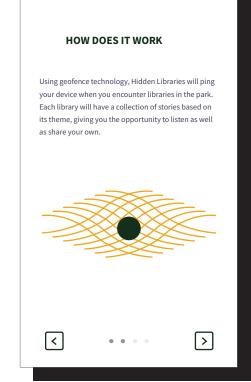
LIBRARY CARDS

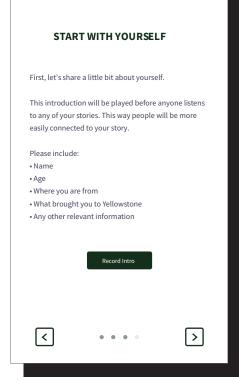
At each park entrance, users will be given a wilderness card, which looks identical to the home page of the digital platform. These will act as guides to the actual experience, prompting users to download the app and start their Hidden Libraries experience at one of the main entrance locations in the park. With Yellowstone National park exploring what installing wi-fi might look like, this makes this concept even more feasible.

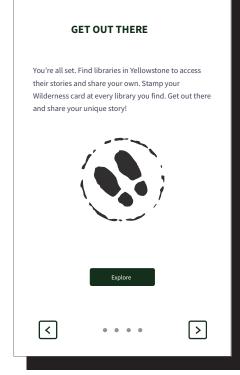
WILDERNESS MARKERS

Wilderness markers grant access to libraries where users can listen to other users' stories. These markers are brass plates that can be placed anywhere from popular sites to locations more off the beaten path.



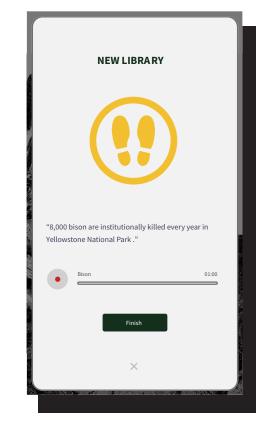


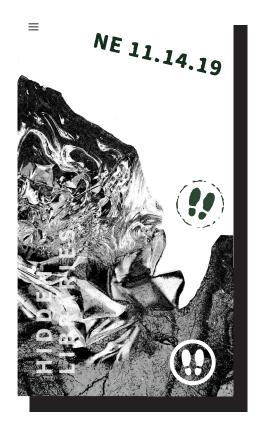




MOBILE PLATFORM

Used to access the stories of other explorers, as well as record your own. Mobile application can be downloaded in the park in the park (especially with Yellowstone's growing interest in putting effort into creating wi-fi access in the park) and utilied while exploring wilderness areas and common attractions alike.





WEB PLATFORM

For people who aren't located near Yellowstone National Park, there will be a web platform that allows users to click through and listen to the stories of people who have participated in the experience. This creates a more accessible storytelling platform.

HIDDEN LIBRARIES

HOME

YELLOWSTONE

Everyone has a story to tell. This project gives a platform to explorers to share their own adventures though audio storytelling. Finding wilderness libraries in Yellowstone unlocks the opportunity to listen to and share a story. Hidden Libraries values connecting humans to the landscape, as well as each other. Get out there and explore.



ENTER YELLOWSTONE

DOWNLOAD

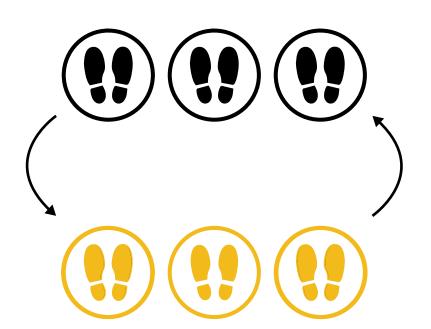
ex plore and record in Yellowstone/stamp

LISTEN AND RECORD

EXPORT AND UPLOAD

LONGEVITY OF HIDDEN LIBRARIES

New wilderness markers can be created every year to prevent overcrowding of wilderness locations. Old markers can be archived and turned into an exhibit where users can listen to stories that were recorded with them. This process can be managed by storykeepers, who are in charge of running and moderating the hidden libraries experience at Yellowstone.



EXPLORE. LISTEN. RECORD. STAMP. REPEAT.



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