

INTERPRETIVE SIGNAGE

a response that allows visitors a respectful, intuitive visitation experience in the form of visual interpretations of the kiva, tower, and room block structures.





PROBLEM AREA UNEDUCATED VISITORS

"Visitation to the Bears Ears region is rapidly increasing over this widely dispersed area. **Many visitors don't yet understand the impact they can have** on future visitors, scientific research, American history, and Native American culture when they choose to damage structures, bring dogs and metal-tipped hiking poles into sites, or illegally remove artifacts. Many believe they aren't hurting anyone by taking home a pot sherd to remember their trip by – after all what's one pot sherd?

However, the cumulative impacts are great: many of our sacred sites are disappearing one building stone, one ancient corncob, one pot sherd at a time. **The more visitors are educated, the better off Bears Ears will be.** Education and resources for management will help protect archaeological sites and save the past – and the future – of Bears Ears."

- Bears Ears Inter-Tribal Coalition (BEITC)



Threats. (2019, January 23). Retrieved February 12, 2021, from https://bearsearscoalition.org/threats/

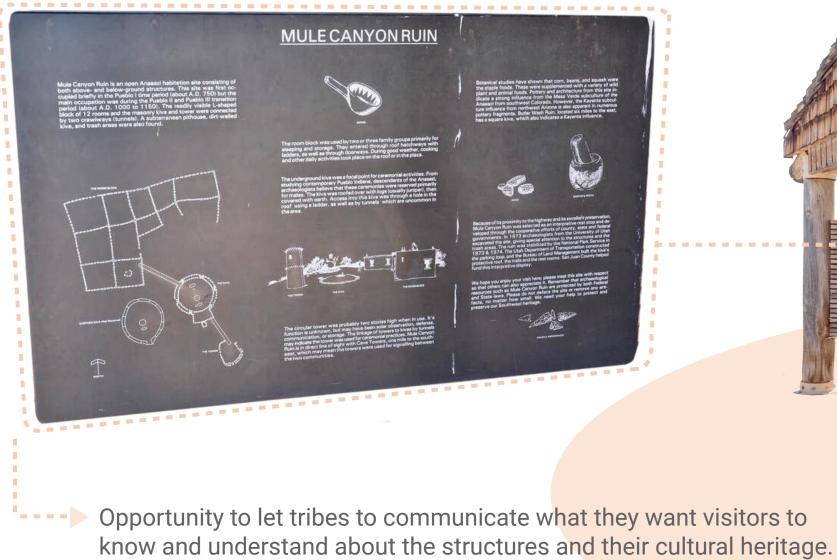
Rock art cut from bears ears national monument. (2021, January 18). Retrieved February 12, 2021, from https://www.grandcanyontrust.org/blog/rock-art-cut-bears-ears-national-monument

Visiting with respect is not intuitive.



How do we create a respectful, intuitive, visitation experience?

OPPORTUNITY AREA KIOSKS

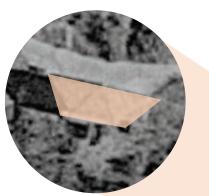




MULE CANYON SITE MAP

Information being conveyed should be next to structure that is being discussed.

.....

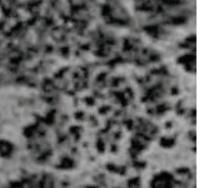


ROOM BLOCK

KIOSK

KIVA



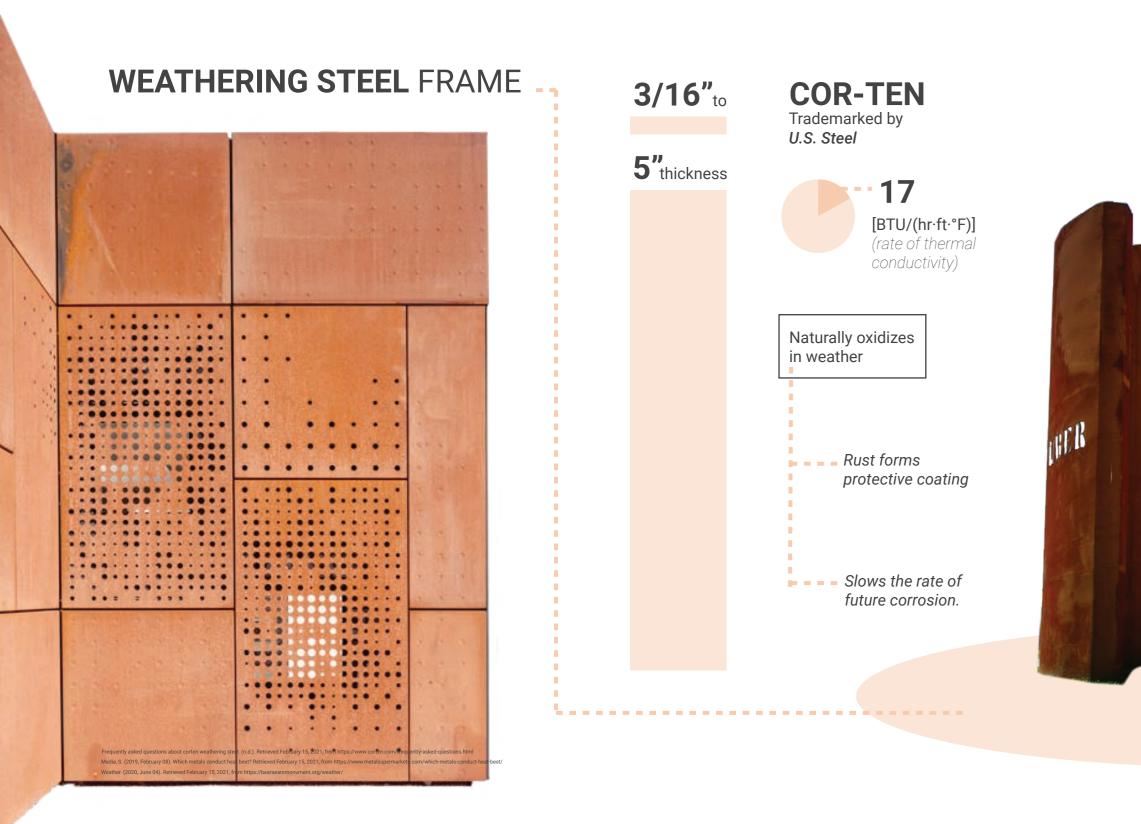


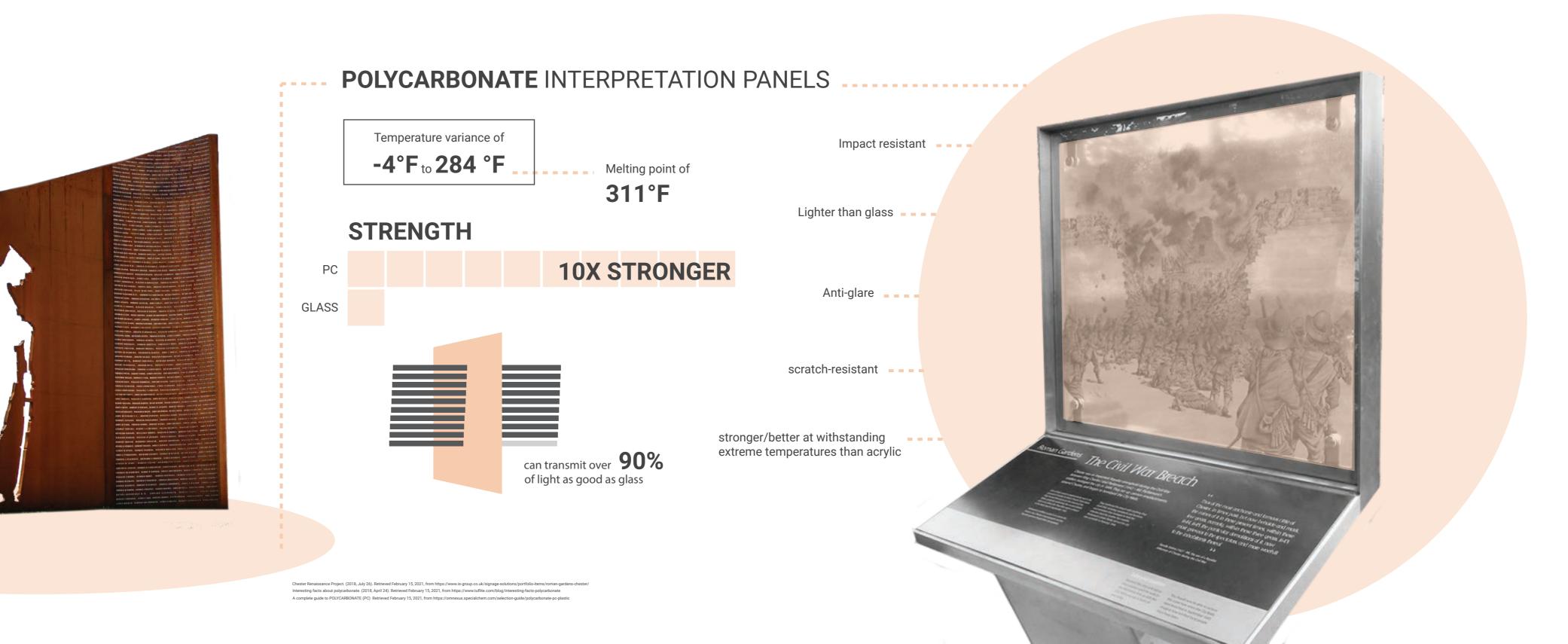
PRECEDENT SIGNAGE

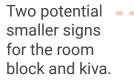


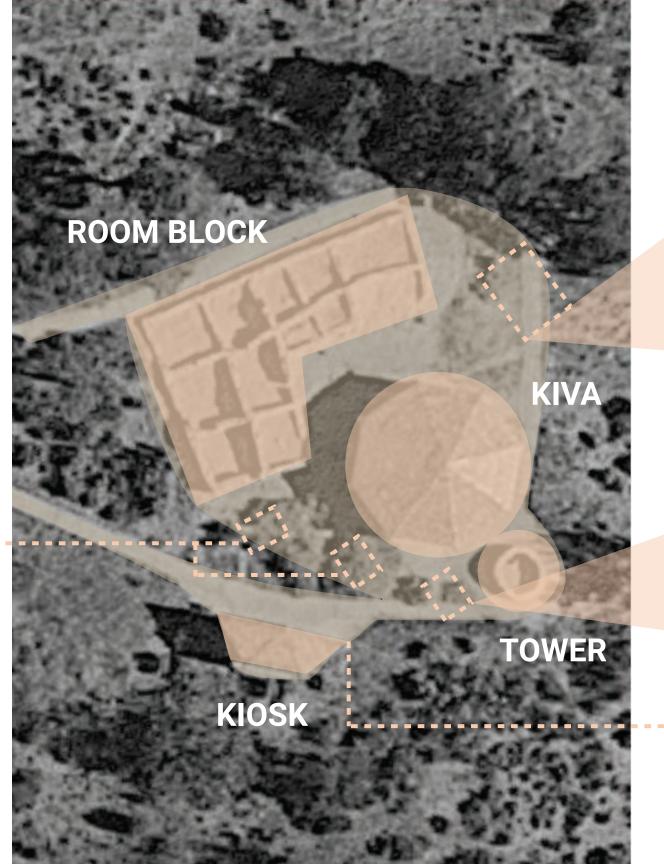
Information below informs what the user sees through the "window". Can exist closer to the point of interest, where the information is more applicable.











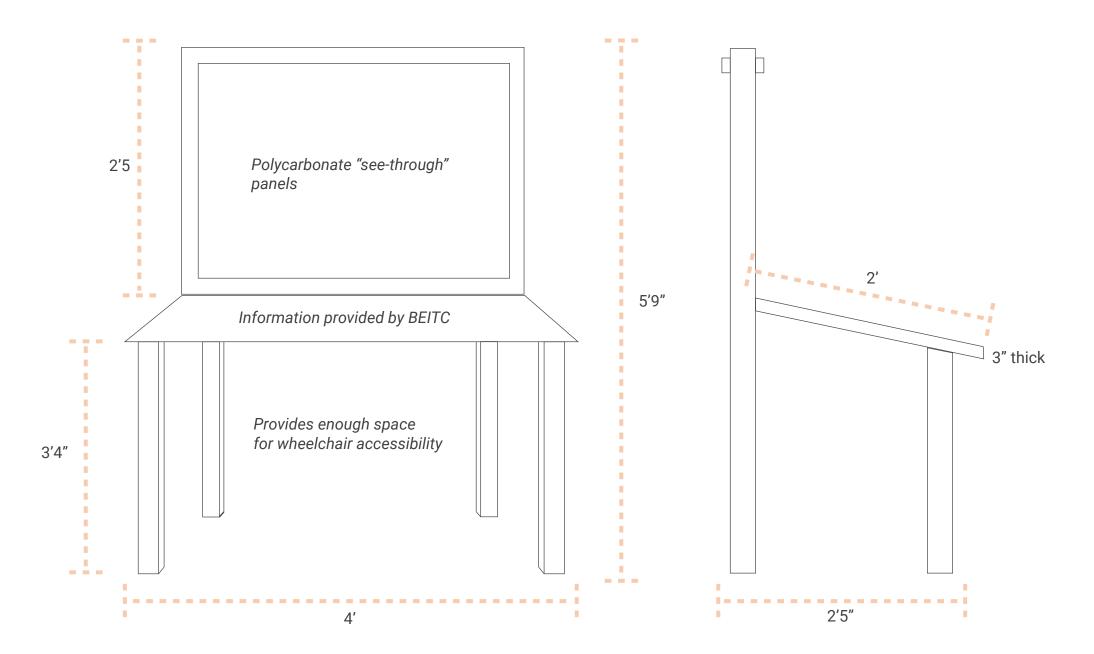
Larger sign to view all 3 structures.

Smaller sign to view individual structure (tower).

Used for seating, taken down, also another spot for a potential 3-structure view.



LARGE SIGN DIMENSIONS



Choosing the best Sign material for Outdoor Signs. (2019, November 05). Retrieved February 16, 2021, from https://michigansignshops.com/blog/best-sign-material-for-outdoor-signs/

Where to display your business signs: A placement guide: Isa signs. (2020, February 12). Retrieved February 16, 2021, from https://www.isasign.com/where-to-display-your-business-signs-a-placement-guide/

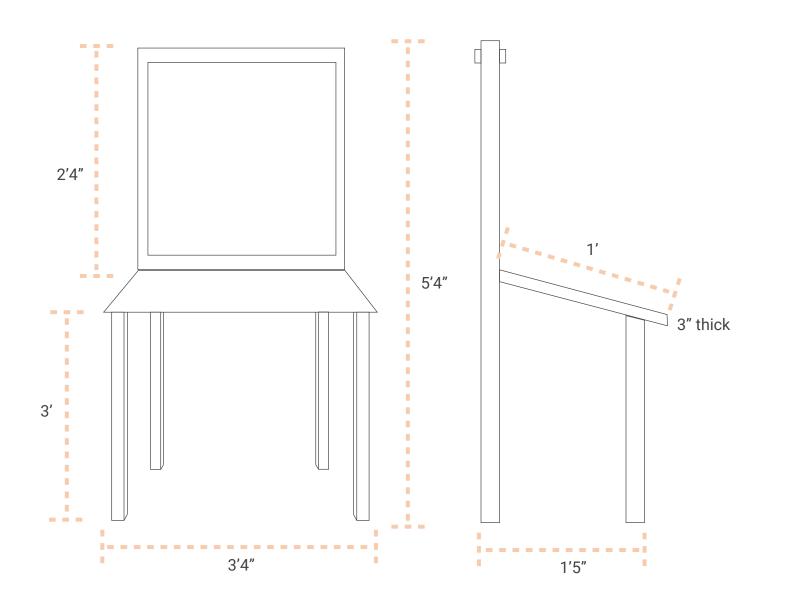
How to design a sign. (n.d.). Retrieved February 16, 2021, from https://www.thesignchef.com/how-to-design-a-sign

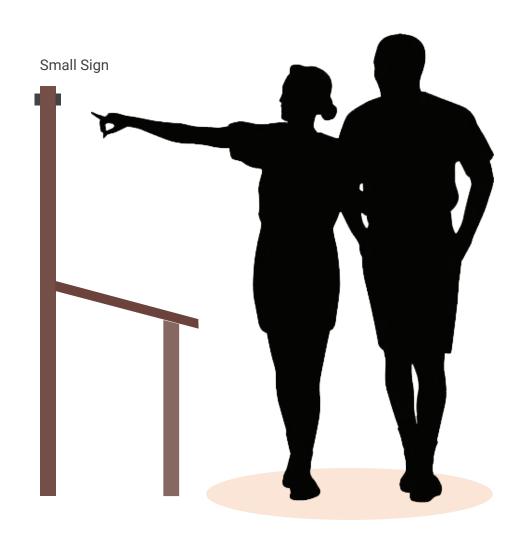
Shabluk, M. (2019, April 24). Understanding ada sign mounting height requirements. Retrieved February 16, 2021, from https://eriecustomsigns.com/ada-signs-mounting-height/

SMALL SIGN DIMENSIONS

INTERACTION RENDERINGS

Large Sign





LARGE SIGN ALL STRUCTURES







SMALL SIGN TOWER

